



JOIN US FOR  
SOUTH AFRICA'S  
BIGGEST SMALL  
**BUSINESS**  
DAY OF THE YEAR?



## 6 September 2019 is Small Business Friday

We invite you to join us in Africa's most powerful small business movement as we mobilise the nation to go out and support small businesses.

Sales are the lifeblood of any business. Where there is an abundance of sales, businesses can thrive and grow. For this reason, Small Business Friday 2019 will focus on **driving sales** and **new clients** to small businesses all over South Africa.

This year, small businesses are encouraged to create incredible one-day-only specials which they will promote on 6 September 2019 using #SmallBizFriday.



**It's like Black Friday for Small Business!**

### IMPORTANT INFO

OFFICIAL HASHTAG

**#SmallBizFriday**

SOCIAL MEDIA CHANNELS

   @smallbizfriday

OFFICIAL WEBSITE

[www.smallbizfriday.co.za](http://www.smallbizfriday.co.za)

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[www.nsbc.africa](http://www.nsbc.africa)

## Get Involved

Boost your sales. Find new clients. Join the frenzy and let's mobilise the nation to support small business.



### Create a mind-blowing special

Create an amazing, one-day-only special offer that is only valid on Small Business Friday, 06 September 2019.



### Promote this special

Promote this special to your client base and on social media leading up to and on 06 September 2019 using #SmallBizFriday.



### Spread the word far and wide

Help us to fuel this movement by encouraging your client base to participate and create their own specials. The bigger the frenzy, the greater the impact.



**Small Business is BiG Business®**

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